



CREATING VALUE FOR THINGS  
THAT ARE THROWN AWAY

# Creating value for things that are thrown away

Scheme to realize circular economy

B-LOOP™ is a scheme that realizes a circular economy by collecting and recycling discarded textiles. We transform textiles that have previously been discarded, such as waste fibers and used clothing generated in the textile manufacturing process, into new textiles and give them new value. What we are aiming for is a future in which "recycling" is no longer something special, but instead becomes a part of everyday life. We will continue to deliver products that were originally meant to be thrown away to products that have been reborn into valuable products to our customers in a safe and secure manner. Please join us in the B-LOOP™ initiative as we work together to build a sustainable future and create a better environment for the next generation. We sincerely look forward to your participation in our partnership to make the earth more sustainable and beautiful in the future.

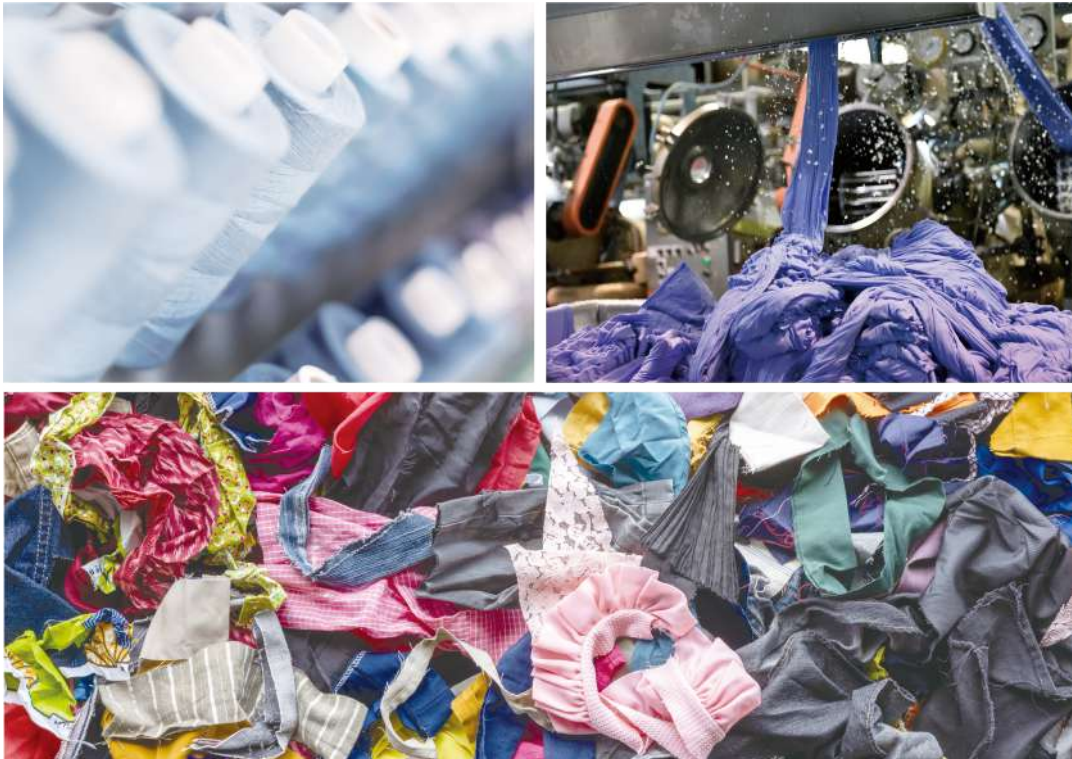




# The apparel industry is the second most harmful industry in the world

The issue of environmental destruction, which has been attracting attention in various industries in recent years, has become a huge issue for the apparel industry as well. The apparel industry emits approximately 2.1 billion tons of greenhouse gases (\*) annually, and approximately 80% of this is generated during the manufacturing process. In addition, the manufacturing process of the clothing we wear every day consumes large amounts of water and generates textile waste, placing a large burden on the environment. A large amount of yarn and fabric is discarded during the clothing manufacturing process, and most of it is incinerated. Through B-LOOP™, we have started a project to reduce the amount of textile that would otherwise be thrown away and turn it into new textile.

※source: FY21 Nike Impact Report





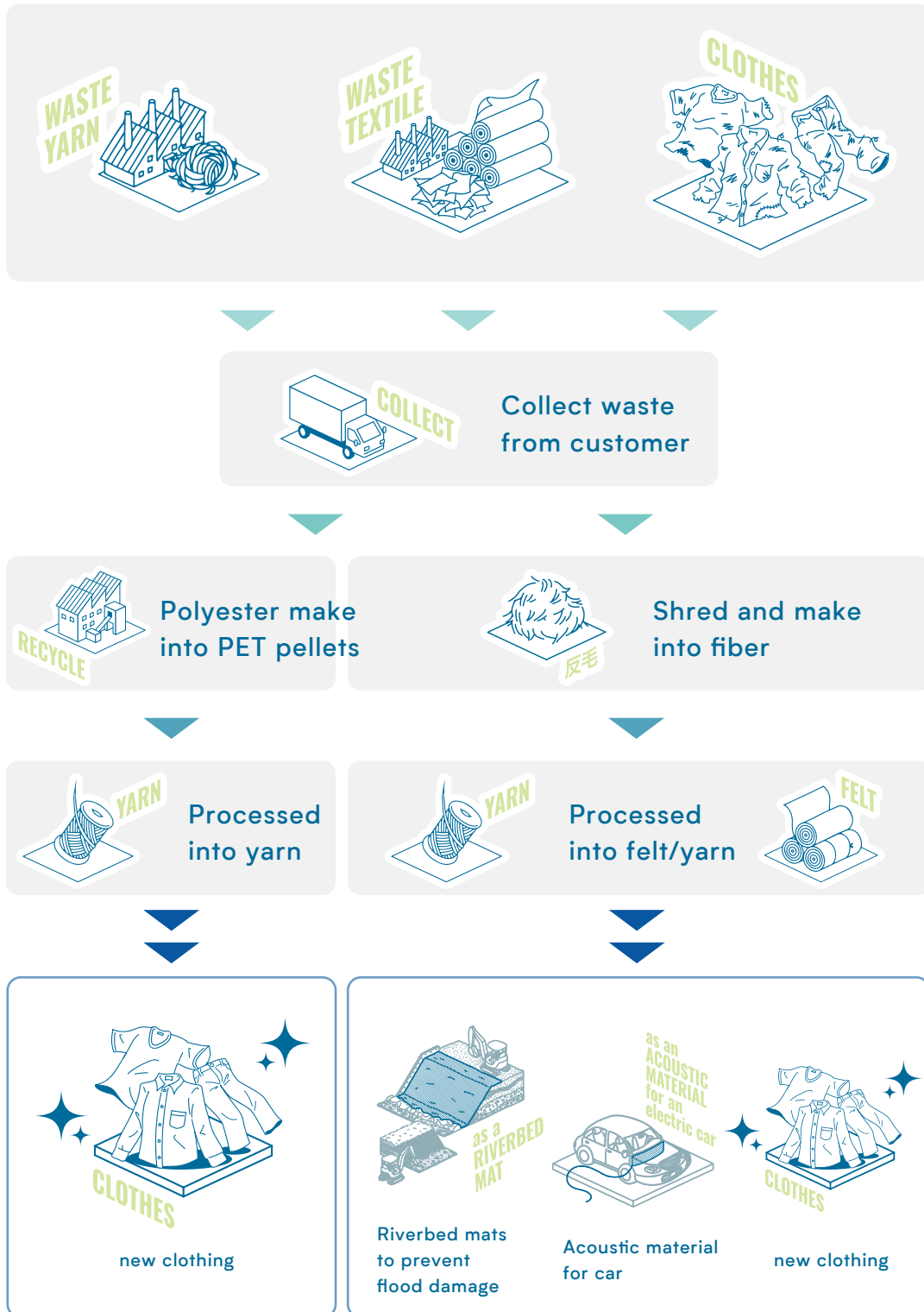
## Scheme B-LOOP™ enables textile circulation in global

### \ Global network centered on Asia /

General recycled polyester is made from collected used PET bottles that are sorted, washed, and melted before being recycled into yarn. However, in order to realize a recycling-oriented society through horizontal recycling, efforts are needed to turn fibers back into fibers. B-LOOP™ utilizes Chori's strength in its global network to build a system to collect and recycle textile waste generated during the manufacturing process of textile products manufactured in Japan and Asia.



# B-LOOP™ circular process



# Sustainability possible with B-LOOP™

## 01 Effective use of resources

recycle textile that are supposed to be disposed and reduce the amount of textile waste that are incinerated.

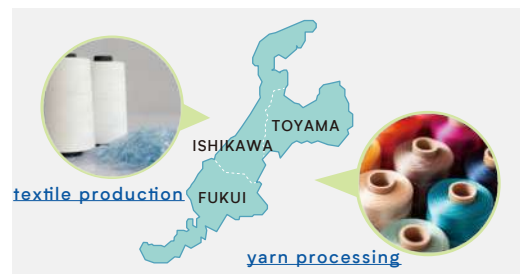
## 02 Reducing petroleum resource use

By recycling into polyester yarn, we reduce the amount of limited petroleum resources used.

## 03 Reducing GHG emissions

Through recycle into various products, we reduce incineration and reduce greenhouse gas emissions.

## Value chain from collection to recycling



With B-LOOP™, Chori coordinates all aspects of the handling, transportation, and recycled products in cooperation with partner companies. When it comes to polyester, we collaborate with global synthetic fiber manufacturers, which is Chori's strength, to propose yarns that are not only recycled but also have added value. We can also take advantage of Chori's textile production and sewing background to arrange fabrication and commercialization. The Hokuriku production area (Fukui, Ishikawa, and Toyama prefectures in Japan) has a long history of over 400 years as a textile production area, and its strength is in the production and processing of synthetic fibers. Since opening a branch in Hokuriku, Chori has strived to develop a textile business rooted in the production area. Value chain from collection to remanufacturing We work with Hokuriku companies that have strong ties with Chori to collect waste fibers generated in the yarn and fabric production process, in order to contribute to reducing the amount of textile waste. We are working on recycling it.



SUSTAINABILITY  
COMES FROM THE WHOLE SUPPLYCHAIN.



CHORI CO., LTD.

Tower C, Shinagawa Intercity, 2-15-3, Konan, Minato-ku, Tokyo

108-6216, Japan

Tel: +81-3-5781-6200